

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u> 150010 / 1		<u>Alt Order #</u> 08347997
<u>Product</u> FIGHTING FOR OHIO		
<u>Contract Dates</u> 08/17/16 - 08/23/16		<u>Estimate #</u> 3209
<u>Advertiser</u> ISS/Fighting for Ohio-A		<u>Original Date / Revision</u> 08/15/16 / 08/24/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agv Code</u> TV14775	<u>Advertiser Code</u> 157	<u>Product 1/2</u> 341
<u>Agency Ref</u> 3814		<u>Advertiser Ref</u> 43095

And:

Main Street Media Group
PO Box 25093
Alexandria, VA 22313

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCodeRtn	Type	Spots	Amount
1	WHIO	08/19/16	08/19/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	----1--				1	\$500.00				
2	WHIO	08/19/16	08/19/16	M-F 235a-305a	2:30 XM-2:59 XM		:30			P-02	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	----1--				1	\$125.00				
3	WHIO	08/19/16	08/19/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	----1--				1	\$700.00				
4	WHIO	08/19/16	08/19/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	----1--				1	\$1,250.00				
5	WHIO	08/19/16	08/19/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-02	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	----1--				1	\$1,750.00				
6	WHIO	08/22/16	08/22/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	1-----				1	\$500.00				
7	WHIO	08/22/16	08/22/16	Late Late Show: Cord	12:30 XM-1:30 XM		:30			P-02	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	1-----				1	\$350.00				
8	WHIO	08/22/16	08/22/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	1-----				1	\$700.00				
9	WHIO	08/22/16	08/22/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	1-----				1	\$400.00				
10	WHIO	08/22/16	08/22/16	Mon Hour 2	9:00 PM-10:00 PM		:30			P-02	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	1-----				1	\$4,000.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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150010 / 1	08347997

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/17/16 - 08/23/16	FIGHTING FOR OHIO	3209

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Fighting for Ohio-A	08/15/16 / 08/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
11	WHIO	08/20/16	08/20/16	CBS This Morning Sa	10:00 AM-12:00 F		:30			P-02		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-----1-				1	\$700.00					
12	WHIO	08/20/16	08/20/16	Sa 1135p-1235a			:30			P-02		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-----1-				1	\$400.00					
E 13	WHIO	08/20/16	08/20/16	Sa 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-----1-				1	\$500.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		1	WHIO	08/15/16-08/21/16	Sa 7p-730p	7:00 PM-7:30 PM	-----Sa--	:30	\$500.00	NM				
		Credited												
14	WHIO	08/21/16	08/21/16	Face The Nation	10:30 AM-11:30 A		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-----1				1	\$1,000.00					
15	WHIO	08/21/16	08/21/16	WHIO Reports	11:30 AM-12:00 F		:30			P-02		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-----1				1	\$350.00					
16	WHIO	08/21/16	08/21/16	Su 1235a-135a			:30			P-02		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-----1				1	\$250.00					
17	WHIO	08/21/16	08/21/16	NewsCenter 7 Noon S	12:00 PM-12:30 F		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-----1				1	\$500.00					
18	WHIO	08/18/16	08/18/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	---1---				1	\$500.00					
19	WHIO	08/18/16	08/18/16	Stephen Colbert			:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	---1---				1	\$500.00					
20	WHIO	08/18/16	08/18/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	---1---				1	\$1,750.00					
21	WHIO	08/18/16	08/18/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-02		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	---1---				1	\$800.00					
22	WHIO	08/18/16	08/18/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	---1---				1	\$400.00					
23	WHIO	08/23/16	08/23/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$500.00					
24	WHIO	08/23/16	08/23/16	M-Su 11p News	11:00 PM-11:30 F		:30			P-02		NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$2,250.00					
25	WHIO	08/23/16	08/23/16	NewsCenter 7 @ noon	12:00 PM-12:30 F		:30			P-02		NM	1	\$1,250.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		08/22/16	08/28/16	-1-----	1	\$1,250.00								
26	WHIO	08/23/16	08/23/16	M-F 235a-305a	12:00 AM-12:00 A		:30			P-02		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		08/22/16	08/28/16	-1-----	1	\$125.00								
27	WHIO	08/23/16	08/23/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		08/22/16	08/28/16	-1-----	1	\$1,750.00								
28	WHIO	08/17/16	08/17/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		08/15/16	08/21/16	--1----	1	\$500.00								
29	WHIO	08/17/16	08/17/16	Late Late Show: Cord			:30			P-02		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		08/15/16	08/21/16	--1----	1	\$350.00								
30	WHIO	08/17/16	08/17/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		08/15/16	08/21/16	--1----	1	\$700.00								
31	WHIO	08/17/16	08/17/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		08/15/16	08/21/16	--1----	1	\$2,000.00								
32	WHIO	08/17/16	08/17/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		08/15/16	08/21/16	--1----	1	\$1,500.00								
Totals								0.00				31	\$28,350.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/23/16	31	\$28,350.00	(\$4,252.50)	\$24,097.50
Totals	31	\$28,350.00	(\$4,252.50)	\$24,097.50

Signature: _____ **Date:** _____

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REP HEADLINE# 8347997 TRF# 150010
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
NOV4/16 17.25
*** WHIO-TV ***

ADV # _____ ADV. NAME ISS/FIGHTING FOR OHIO REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME MICHELLE SANTUOSO

P.O. BOX 25093
ALEXANDRIA, VA 22313

ORDER # _____ CONTRACT # 8347997 CLASS: NATL. LOCAL REGIONAL

PRDCT FIGHTING FOR OHIO EST#3209 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG17/16 AUG23/16 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV4/16 17.25

REP: OK'D M1
RVSD TOTAL \$28,350
PLS CNF THANKS
JARED

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
FIGHTING FOR OHIO

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 157
AGENCY PRODUCT CODE = 341
AGENCY EST# = 3209

13	S		700P-730P	30		\$500.00	8/20	8/20	0		SAT	0
----	---	--	-----------	----	--	----------	------	------	---	--	-----	---

PROGRAM : WHEEL OF FORTUNE
CON COM1: WHEEL OF FORTUNE
CREDIT TAKEN FOR 1 SPOT(S) MISSED AUG20
STATION MAKEGOOD OFFERS:

M1 OK'D BUY#13 MISSED: SAT/700P-730P AUG20 30S \$500.00 (AUG23/16)
OFFER: NONE
CMT: SPOT NA PLEASE CREDIT

REP HEADLINE# 8347997 TRF# 150010
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

NOV4/16 17.25
CHANGES ** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

AUG/16	28350.00											28350.00
CONTRACT TOTAL												28350.00
TOTAL SPOTS												31

MARKET TOTALS \$49,741 WHIO 58% WDTN 18% WKRF 12% WRGT 7% CABL 0% WBDT 5%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE